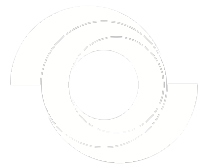CENTER FOR HOUSTON'S FUTURE
The Region's Think Tank

Our Vision

The Center for Houston's Future advances the Houston region as one of the top ten global communities in which to live and work.

Bringing business and community together for the future of the greater Houston area.

- Conduct regional research & strategic planning

- Strengthen the base of diverse leadership

- Involve people in the groundwork for Houston's global future

Our mission - reflected in programs

CIVIC LEADERSHIP

**COLLABORATION &
COMMUNITY ENGAGEMENT**

**REGIONAL RESEARCH &
STRATEGIC PLANNING**

Regional Research

Community Indicator Program

"Real, lasting community change is built around knowing where you are, where you want to be, and whether your efforts are making a difference."

John Peyton, Mayor of Jacksonville, FL

Community Indicator Program

- Annual *Quality of Life Indicator Study & Report*
  The region's **report card** on achieving the balance between social, ecological and economic factors

- Public Engagement
  Annual Quality of Life Symposium

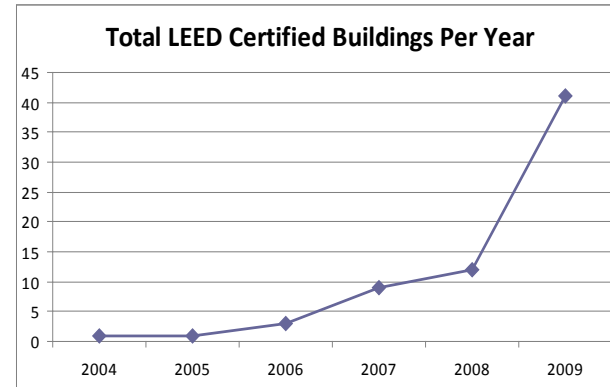 George R. Brown, **February 10, 2012**

  Ongoing regional presentations & workshops

  Presentation to Regional Nine

Community Indicators

- Facts
  based on research

- Measurable & tangible indicators of the region's **competitiveness and sustainability**
- Data collection through a network of subject matter experts
- Peer-reviewed

Community Indicator Program

- Initiated in **2007** – Benchmark Study, Houston/Harris County

Six environmental indicators
- Air quality
- Green buildings
- Parks & Trails
- Resource use
- Trees
- Water quality

Three aesthetic indicators
- Billboards
- Litter & graffiti
- Tax delinquent lots

Community Indicator Program

2009

- Added health & economic impacts
- Compiled a minimum of 10 years longitudinal data where available
- Expanded to 3 counties

2010

- Expanded to 8 counties
- Added water supply as an indicator
- Included policy analysis & implementation

Community Indicator Program
Sample Collaborators

- Air Alliance
- Baylor College of Medicine
- Cities of Houston, Missouri City, Rosenberg, Sugar Land
- Collaborative for Children
- Counties of Ft. Bend, Harris, Montgomery
- Energy Corridor
- Galveston Bay Foundation
- Genzler
- Houston Advanced Research Center
- Houston-Galveston Area Council

Community Indicator Program
Collaborators cont'd

- Houston Parks Board

- KBR

- Rice University & Shell Center for Sustainability

- St. Luke's Episcopal Health Charities

- TCEQ

- Texas A&M University

- Texas Forestry Service

- University of Houston & the Hobby Center for Public Policy

- US Green Building Council

- West Harris County Water Authority

Community Indicator Program

2011 Human Capital Development:

Early Childhood, K-12 and Workforce Preparedness
Metrics that indicate high-potential for successful post-secondary education

Early Childhood
Teacher professional development
Teacher-child interaction
Classroom environment

K-12
3rd grade reading scores
8th grade algebra scores
High school graduation rates

Workforce Preparedness
College application, admission & enrollment rates of 1st time students
Graduation/certificate completion
Time to completion
Cost of post-secondary education
Managerial, professional & technical job demand

Data to be reported by ethnicity

Community Indicator Program

Talent Dividend Program

- Goal: Increase post-secondary graduation rates by a minimum of 1% by 2013
- Grad rate: B-H-SL MSA = 28.3% vs. 29.3% nat'l median
- Collaboration of education, businesses & non-profits
- Advisory Panel: UH; HISD; Houston, San Jacinto & Lone Star Community Colleges; Prairie View A&M; El Paso & HLT
- Talent Dividend Summit: **September 22**
    - Define short-term & long-term strategies
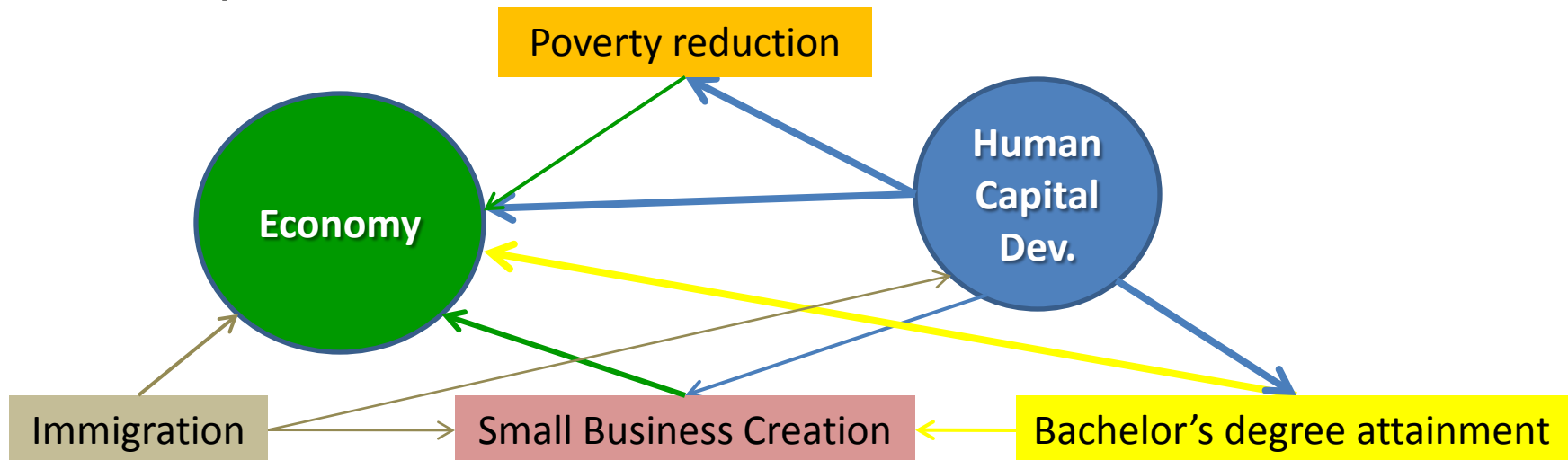   - Obtain commitments
- Follow up

Community Indicator Program

Goals by 2015:

Produce a regional comprehensive Indicator Report covering issues critical to sustainability & competitiveness

Indicators: Economy, Healthy Communities, Human Capital, Mobility & Quality of Place & multiple subset metrics of each

Determine the extent to which Indicators & their subsets are interrelated, for example

Community Indicator Program